

Professional Video
(50 points)

Students will self-select a practice setting/population based upon professional interests.

The seven practice settings/populations include:

- Chapter 6: Adolescent Services
- Chapter 9: Homelessness
- Chapter 10: Healthcare & Hospice
- Chapter 11: Substance Abuse & Treatment
- Chapter 12: Human Services in the Schools
- Chapter 13: Faith-Based Agencies
- Chapter 14: Violence, Victim Advocacy, & Corrections

Examples of class video assignments can be found here: <http://newmedia.tcu.edu/engl60113/>

1. Professional Speaker's Forum – October 16 (5 points)

Groups will invite a professional from their practice setting or population to speak at a professional speaker's forum during class on October 16th.

Speakers should be prepared to talk about the following items regarding their career:

- Educational requirements (and licensure requirements)
- A typical day or week
- How college students can prepare for a career in this field (what should they be doing now)
- What is going well in their career
- What is tricky in their career
- What they find most challenging
- Anything else they think is important to share (things they would have done differently, internship opportunities, etc.)
- Salary ranges for beginners in the field
- Questions from students

2. Video Assignment

Assigned length: 3 to 4 minutes

Preparatory Assignment #1: Topic, Purpose, Audience, Ideas - Due October 9th

Preparatory Assignment #2: Storyboard - Due October 30th

Professional Development for Careers with Children
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Video and Group Video & Process Evaluation: Due December 4th

Reference source for assignment ideas and criteria: <http://newmedia.tcu.edu/engl60113/>

Preparatory Assignment #1 – Due October 9th (5 points)

Topic: What setting or population will your video be focused on? How will you present your practice setting or population? Which careers or settings will you highlight? How will you organize your video? How is your topic presented in the Martin book?

Purpose: What is the purpose of your video? To entertain your audience? To educate your audience? To persuade them? To call them to action?

Audience: Who is your audience? What is their age, gender, economic background? What do they already know about this topic? What do they want to know? What do they need to know? What would be most helpful to them?

Ideas: What will your video look like? Sound like? What images will you use? Will you use images that you take or that you find on the web? Will you need to go somewhere to take photos or videos? When will you go? Will you use voice over narration? Music? Interviews?

Preparatory Assignment #2 – Due October 30th (10 points)

Storyboard: Your storyboard is literally an illustration of your video and will include the following items:

- Sketches of individual visual elements (individual clips/slides)
- Plans for timing (how long will each element appear on the screen)
- Ideas for sound (in terms of narration, music, or other audio)

Develop your storyboard much like you would a comic strip or slide presentation. Each shot is presented with a sketch or graphic that represents what will be displayed in your video.

Group Video & Process Evaluation – Due December 4th (5 points)

The Group Video & Process Evaluation will be a description of your final video from the title screen to the credits screen as well as a brief reflection.

At a minimum, you will need to include:

- A clearly detailed narrative account of the development of the video from beginning to end.
- A reflection on the process of creating this video including what went well, what was tricky, and what you would do differently next time.

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Video – Due December 4th (25 points)

Title Screen to include the name of the professional setting or population and all group member names.

Content to include information about careers in this practice setting or with this population including local resources. Be as creative as you want to be...a day in the life, montage of interview clips, etc.

Credits Screen to include all resources. Make sure to cite your images and audio sources. All materials not created originally by members of the group will need to be cited fully in the credits of the video.

We will watch videos in class on December 4th, bring your video on an external hard drive/thumb drive.