

LITERACY NARRATIVE PROJECT RUBRIC

WEIGHT	CATEGORY	1-3	4-6	7-10	POINTS
CONTENT and NARRATIVE STRUCTURE 60%	NARRATIVE DEMONSTRATES LITERACY LEARNING THAT INVOLVES THE WHOLE PERSON	Little evidence of reflection that shows how the incident impacted on their emotions, thoughts, beliefs and actions.	Evidence of reflection and literacy learning that shows how the incident/memory impacted on their emotions, thoughts, beliefs and actions.	Critically reflects and shows evidence of literacy learning that involves the whole person; clearly shows how the incident/memory impacted on their emotions, thoughts, beliefs and actions.	_____/10
	DEMONSTRATES CHANGE IN THOUGHTS OR ACTIONS	Somewhat conveys how critical incident has changed their thoughts and/or actions.	Conveys how critical incident has changed their thoughts and/or actions.	Clearly conveys how critical incident has changed their thoughts and/or actions.	_____/10
	INTRODUCTION/ DRAMATIC SITUATION	Opening statement/scene somewhat engages audience.	Opening statement/scene demonstrate thoughtfulness and creativity and engage audience.	Opening statement/scene demonstrate thoughtfulness and creativity and engage audience in an interesting and subtle fashion.	_____/10
	PERSONAL NARRATIVE	Story is mostly told in the first person, reason behind importance of events and how they affected the author is lacking, author's thoughts and feelings about literacy are not well expressed, includes few relevant sensory details.	Story is told in the first person, conveys why some events are important and how they affected the author, expresses the author's thoughts and feelings about literacy, and includes some relevant sensory details.	Story is clearly told in the first person, conveys why events are important and how they affected the author, expresses the author's thoughts and feelings about literacy throughout, and includes many relevant sensory details.	_____/10
	ECONOMY OF STORY	The story seems to need more editing. It is noticeably too long or too short in more than one section. Some unnecessary language is used.	The story is mostly told with the right amount of detail throughout. However, it does need slightly more detail in some sections, or seems to drag somewhat in others. Very little unnecessary language is used.	The story is told with exactly the right amount of detail throughout. It does not seem too short nor does it seem too long. Only language necessary to further plot and complete story arc is used.	_____/10
	RESOLUTION	The story concludes. The audience feels satisfied, although the conclusion may be moralizing or preachy.	The story concludes with enough information for the audience to feel satisfied and the conclusion does not sound preachy.	Story is concluded through the use of details that allow the audience to interpret the message of the story. The audience feels satisfied and is given the opportunity to think about the content.	_____/10

WEIGHT	CATEGORY	1-3	4-6	7-10	POINTS
TECHNOLOGY and TECHNIQUE 40%	IMAGES	Few images convey information that add to the storyline and/or evoke emotions from the audience. Images are not documented appropriately.	Many images convey information that add to the storyline. Some images evoke specific emotions from the audience. Most images are documented appropriately.	All images convey information that add to storyline and evoke specific emotions from the audience. All images are documents appropriately.	____/10
	SOUNDTRACK	Soundtrack somewhat enhances story. Level of soundtrack interferes with ability to hear voiceover.	Soundtrack enhances audience's sense of satisfaction with story. Soundtrack does not interfere with ability to hear voiceover and adds to emotional tone of story.	Soundtrack choice enhances audience's sense of satisfaction and makes the story more interesting. Soundtrack does not interfere with ability to hear voiceover and adds a great deal to the emotional tone of the story.	____/10
	VOICEOVER	Voiceover is mostly audible. Some interest created with inflection and pacing.	Voiceover is clearly audible. Voice inflections and pacing in most of the video makes it easy to listen to and engage with the story.	Voiceover is clearly audible, voice inflections and pacing draws audience in and creates intimacy with authentic emotion.	____/10
	VIDEO CONTINUITY & EDITING	Titles, transitions and effects under OR over used and distract from story. The video is unedited and many poor shots remain. No transitions between clips are used. Raw clips run back to back in the final video. The audio is inconsistent in clarity (too loud/ too soft/garbled) at times and/or the background audio overpowers the primary audio.	Effective use of movie editing software. Titles, transitions and effects used effectively and enhance the experience of watching the digital story. The video is edited throughout with only quality shots remaining. Some transitions are used. Good pacing and timing. The audio is clear and assists in communicating the main idea.	Exceptional use of movie editing software. Titles, transitions and effects used effectively and greatly enhance the experience of watching the digital story. The video is edited with only high quality shots remaining. Digital effects are used appropriately for emphasis. The audio is clear and effectively assists in communicating the main idea.	____/10
	Point Total			Notes:	____/100