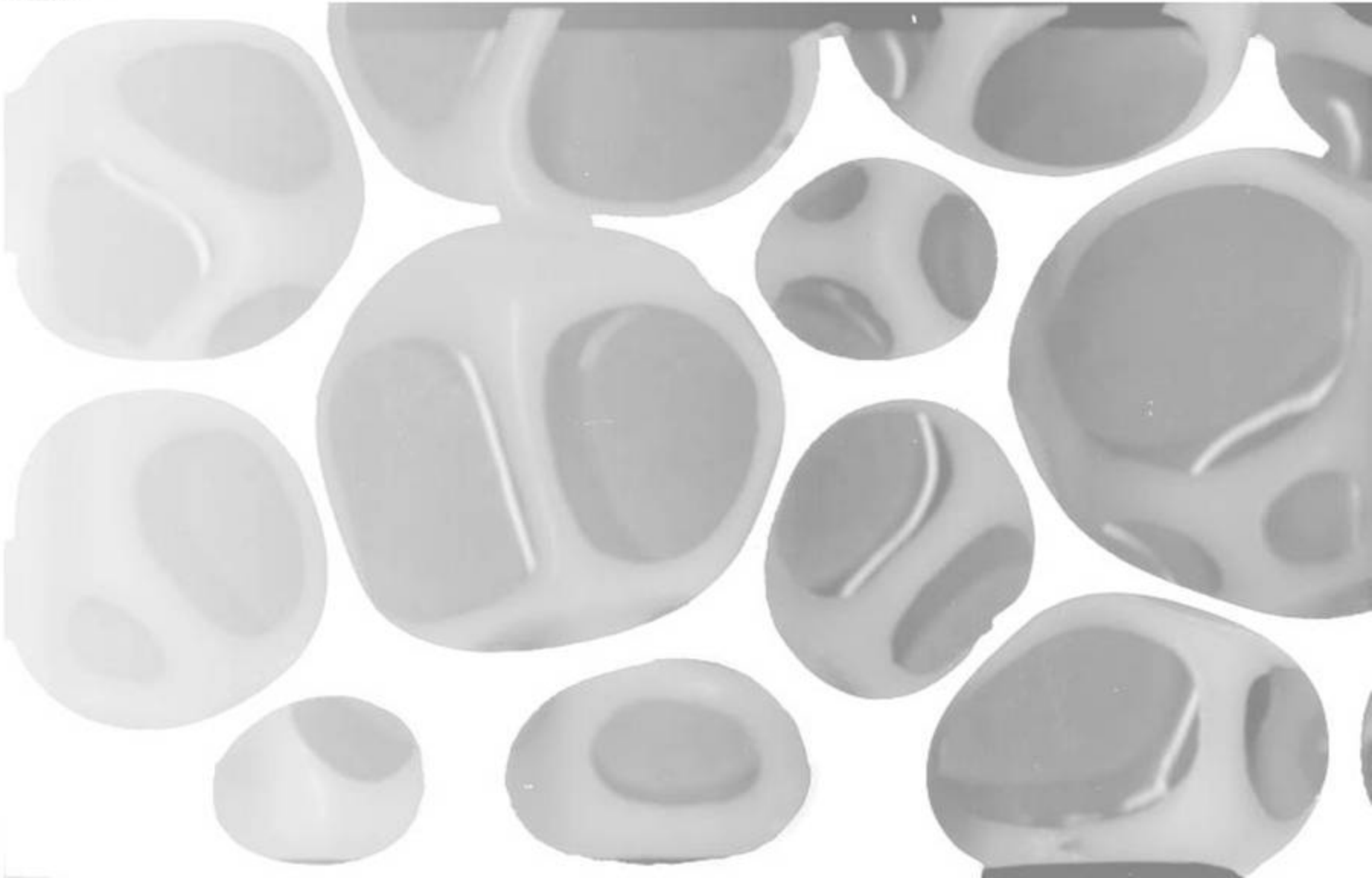




Rem Koolhaas

Office for Metropolitan Architecture





Rem Koolhaas

Introduction.



[Introduction] OMA, Office for Metropolitan Architecture was founded in 1975 by Rem Koolhaas, Elia and Zoe Zenghelis and Madelon Vriesendorp as a collaborative office practicing architecture and urbanism.



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Introduction.



[Introduction] OMA employs a staff of almost 300 from more than 35 nationalities. The staff includes architects, researchers, designers, model makers, industrial designers and graphic designers of multinational origin whom all work in close collaboration.



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Element [LINE]



Student Center, IIT, Chicago



CCTV, Beijing



Dutch Embassy, Berlin



Public Library, Seattle



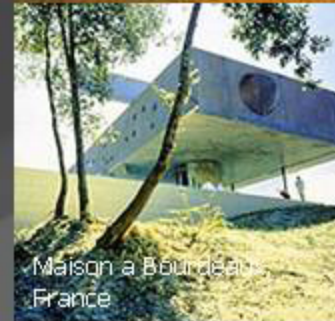
Casa de Musica, Portugal

[LINE] Line can create contours and form, perspective and continuance, and when grouped together can help establish a sense of density or value. Koolhaas has used line to show dominance in many of his structures. It gives his buildings an identity.



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Element [SCALE]

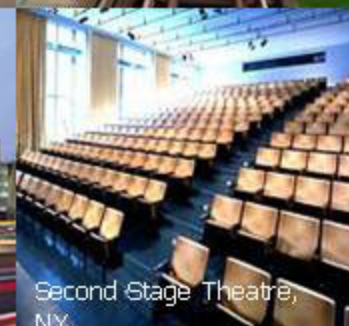


[SCALE] The proportion that building bears to the thing that it represents; the ratio between the dimensions of a representation and those of the object .



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Principle [CONTRAST]



[CONTRAST] Contrast achieves emphasis by setting the point of emphasis apart from the rest of its background. Various kinds of contrasts are possible. Contrast of color, texture, or shape will call attention to a specific point. Contrast of size or scale will as well.



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Principle [EMPHASIS]



[EMPHASIS] Emphasis is referred to as the point of focus. It marks the locations in a structure which most strongly draw the viewers attention. Usually there is a primary, or main, point of emphasis.



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Conclusion.

- Remment Lucas Koolhaas is best known as a Dutch architect, architectural theorist, and urbanist.
- He was a "Professor in Practice of Architecture and Urban Design" at the Graduate School of Design at Harvard University.
- It was Koolhaas' education received at the Netherlands Film and Television Academy in Amsterdam, at the Architectural Association School of Architecture in London and at Cornell University in New York that has made him into the architectural role model that he is today.
- Koolhaas is the principal of the Office for Metropolitan Architecture (OMA) currently based in Rotterdam, The Netherlands.
- All of his accomplishment paid off in 2000 when Rem received the Pritzker Prize, Architecture's most prestigious award.
- This year TIME magazine named Koolhaas in their "Top 100 of The World's Most Influential People."